Impact 2026

Workshop guide

Get ready to dive into practical, hands-on workshops designed to give you valuable insights and experiences. Each session is crafted to help you engage deeply, learn from experts, and connect with like-minded people.

National Christian FOUNDATION®

CAUSES & PASSIONS

Workshops that help you clarify where God is calling you to give

Alan Gotthardt, Author of *The Eternity Portfolio*
Where to give: A Spirit-led, systematic exploration and evaluation

With so many worthy causes and organizations, knowing where God is calling you to give can feel overwhelming. How do you move from impulse to intention – and from intention to lasting impact? In this session, we'll walk through a practical, Spirit-led framework for both proactively seeking and responsively recognizing giving opportunities. You'll leave with a personal worksheet to help you evaluate where God has already placed you – and where he may be calling you next.

Eddie Copeland, Church United **/ Ryan Assunto,** NCF Austin
Beyond relief: A smarter approach to crisis generosity

In a disaster, the impulse to act is immediate – but urgency without strategy misdirects even the most generous gifts. What does it look like when a community coordinates its giving and gets it right? Through real case studies and five field-tested principles, this session equips you to move from reactive to strategic in a crisis. Leave with a practical framework for giving that is not just fast, but coordinated, church-rooted, and truly makes an impact.

John Cortines, Maclellan Foundation / **Alanna Linden,** NCF
Mutual funds for giving: Professional expertise for your giving strategy

Giving should be a joyful opportunity, not a management problem. As your giving capacity grows, your need for collaborative or professional guidance in granting may increase. In this session, we'll explore a smart new alternative for giving with high accountability and effectiveness – professionally managed granting funds. You'll leave knowing what these funds are, whether this approach fits your situation, and exactly what to look for when evaluating any fund.

Albert Chen, AI strategist and prompt engineer
Smarter generosity: How AI can transform the way you give

What if AI could help you discover new causes, ask better questions, and become a thought partner in your generosity journey? In this session, build a foundational understanding of generative AI and walk away having experienced firsthand how it can sharpen your giving strategy and deepen your impact.

Aimee Minnich, Impact Foundation **/ Tim Macready,** Brightlight
Faithful and fruitful: A better way to measure kingdom impact

How do we know if our granting and impact investing are making a difference? Is it possible, or even right, to attempt to track and measure spiritual impact? How can I compare metrics across industries and causes to understand the overall impact of my entire granting/investment portfolio? If you want to explore these questions through engaging stories and best practices with other leaders in the field, this session is for you.

Barrett Swartz, NCF Tampa Bay, Ambassadors Club
Before wealth arrives: Building givers, not just earners

Some parents hesitate to entrust resources to the next generation because, without practice, generosity and good stewardship habits don't develop on their own. Ambassadors Club bridges this gap by inviting young professionals into collaborative giving early, pooling resources and matching grants for tangible kingdom impact. This session explores the benefits of the club and how to launch or sponsor a local chapter, giving parents confidence and the next generation a proven training ground for faithful stewardship.

WEALTH & RESOURCES

Workshops that help you identify what God is calling you to give

Mike Sharrow, C12

Business as a Ministry: Turning generosity into kingdom impact

Many Christian business leaders want their companies to create lasting kingdom impact but struggle to know where to begin. In this session, Mike Sharrow will introduce Business as a Ministry (BaaM), help you identify your business' missional footprint and uncover opportunities for generosity within your sphere of influence. You'll leave with greater clarity on your next step and a draft plan for activating multiple levers of gospel-centered generosity through your business.

Jeanne McMains, NCF

The right tools change everything: Private foundations, DAFs, and your giving strategy

Many givers have a vision for impact but aren't sure which giving vehicle will get them there. Private foundation? DAF? Both? In this session, we'll demystify the differences, show you where each one works best, and give you a practical checklist to evaluate which ones fit your giving goals. You'll leave with a clear framework to help you make the most of your giving vehicles through integrating faith, family, and financial stewardship into your long-term giving strategy.

Mark Whitsitt, NCF **/ Amberly Ferebee,** NCF

Your charitable portfolio: Stewarding giving dollars with greater intention

Charitable giving is a stewardship journey that unfolds over time. What if your giving dollars could work harder, even before they're granted? In this session, you'll explore a practical framework for thinking about charitable investment with a redemptive mindset. Whether you're just starting to think this way or ready to go deeper, leave equipped to steward your charitable portfolio with greater wisdom and impact.

Greg Gilbert, Blue Trust
Know your numbers to grow your generosity

Some business owners, leaders, and couples wonder how much they can truly give without compromising other priorities — often making these decisions in isolation, without a clear financial finish line. This session features Greg Gilbert of Blue Trust who will share a framework for defining exact targets across five key areas. You'll leave with more confidence to give freely and experience the joy of intentional generosity.

Katherine Braynard, Impact Foundation
Never swim alone: Your first steps into faith-driven impact investing

Impact investing sounds compelling, but for most people, knowing how to actually get started is the biggest barrier. In this practical, beginner-friendly session, we'll break down what impact investing is, show you real opportunities across public and private markets, and give you a straightforward framework for evaluating any deal. You'll leave knowing exactly what to look for and who to take your next step with.

Aimee Minnich, Impact Foundation **/ Matt Farmer,** NCF Heartland
Beyond the pro forma: Impact investing 201

You've made faith-driven investments, but finding quality deals, negotiating terms, and knowing when to double down are skills most investors learn the hard way. This session goes beyond the basics. Through real peer experience and best practices, you'll tackle the hard questions: deal flow, term negotiation, management challenges, and follow-on rounds. Whether you've made one investment or 100, you'll leave with practical tools to invest more wisely and redemptively.

FAMILY & LEGACY

Workshops that help you cultivate a sense of unity and purpose in your family

Bob & Tricia Collins, TrustBridge Global Foundation **/**
Katherine & Alan Barnhart, Barnhart Crane & Rigging
Travel on purpose: Incorporating generosity into your travel plans

Family vacations and couple's getaways don't have to stay in the tourist lane. Two couples share how intentional international travel uncovered grassroots Christian ministries they never would have found from home. From raising kids with a global perspective to discovering ministry opportunities as a couple, their stories span every season of life. Leave with honest lessons, practical next steps, and a new vision for what your next trip could become.

John Cortines, Maclellan Foundation
Don't let another year slip by: Creating a family legacy week that actually happens

Good intentions for meaningful family moments often get lost in the busyness of life. If you've wanted to pass your faith and generosity to the next generation but don't know where to start, this session is for you. Legacy Week is a ready-to-run, annual curriculum your whole family will love. Learn the 10 rules for legacy builders and leave with a plan you can launch right away with your own family.

Jeff and Shaunti Feldhahn, Researchers & authors
Thriving together in love, money, and generosity

Money is one of the most avoided conversations in marriage – yet unity around finances is foundational to a generous life. Research shows 77% of couples struggle to talk about money well, and high-net-worth couples are no exception. In this session, discover what's really happening in each other's thoughts and feelings, and learn how to create a good, unified, relationship around money. Leave with a practical assessment and a roadmap for getting on the same page – together.

Ryan Assunto, NCF Austin **/ Alisa Hoober & Jeff Rutt,** NCF givers
More than giving: Using generosity to disciple your family

You want to pass generosity to the next generation – but how do you actually teach it? In this session, hear candid stories from real families at different stages of life and wealth who have worked to do exactly that. What hit the mark? What fell flat? Skip the prescription and lean into honest reflections on intentional efforts. Leave with fresh ideas and your own next step for building a culture of generosity among those you love most.

Audra Ames, Valeo Financial Advisors **/ Connie Hougland,** NCF
Prepared to carry on: Agency, stewardship, and the reality of going solo

At some point, many women will become the sole steward of their family's wealth – often through circumstances they didn't choose. This workshop reframes "being prepared" not as guaranteeing ease, but as grounding agency. Participants will explore the emotional, spiritual, and practical realities of stewarding wealth through life transitions – especially loss – and learn how gaining clarity on financial numbers will build capacity for the emotional and relational realities.

Julie Wilson, Women Doing Well
Surprising findings from the Women, Wealth & Faith research

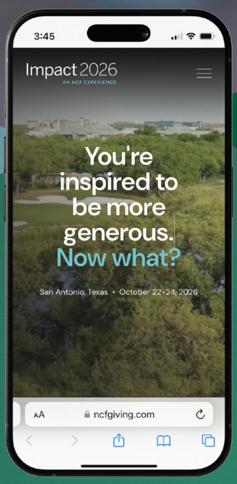
Wealth is transferring faster than women's confidence is rising. A 2025 Citizens Bank survey found only 16% feel confident managing an inheritance. Yet Women Doing Well research tells a different story: 89% of women in our network feel confident and well-equipped to give. While most couples decide together, women in this study clearly drive those conversations. This workshop will explore what's making the difference, and how we can help more women feel confident in that role.

Ian Noyes, NCF California **/ Ken Weigel,** LegacyLab
Finding alignment in your family's generosity and legacy

Families who are intentional about stewardship and generosity often find themselves navigating more complexity than they expected. Why do these conversations sometimes feel harder than they should? Drawing on exercises from LegacyLab, this workshop will help you discover alignment you may not realize you share, explore meaningful conversations worth having, examine your deepest hopes for the resources entrusted to you, and uncover new possibilities for your family's generosity and legacy.

Tim Seneff, NCF Orlando
The gift before the gift: Preparing your heirs for what's coming

Leaving wealth is one thing. Leaving heirs who are ready for it is another. NCF research shows many beneficiaries don't feel prepared when the moment arrives – and timing the conversation is harder than it sounds. In this candid workshop, wealth creators learn from families who got it right, exploring a practical roadmap for wealth conversations – with milestones that build agency, responsibility, and confidence in the next generation long before the transfer happens.



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